



Event Opportunities

Event Opportunities 2026 - 2027	Charitable Donation
Cardmaking event for up to 25 at Meals on Wheels: Meals on Wheels provides supplies. Includes tour of Senior Innovation Hub and Kitchen. 2 hours. Cards will be delivered to senior clients with their meals.	\$500
WeCare Bag event for up to 25 people, plus social media recognition: WeCare Bag supplies and materials brought and purchased by company, to be assembled on-site. Company may add branded items. Includes tour of Senior Innovation Hub and Kitchen. 2 hours.	\$1,000
WeCare Bag event for up to 25 people, plus social media recognition: WeCare Bag items provided by Meals on Wheels, to be assembled on-site. Company may add branded and additional items. Includes tour of Senior Innovation Hub and Kitchen. 2 hours.	\$2,500
WeCare Bag event and meal delivery for up to 15 people, plus social media recognition: WeCare Bag items provided by Meals on Wheels, to be assembled on-site. Company may add branded and additional items. Includes tour of Senior Innovation Hub and Kitchen and breakfast. After assembly, your team will deliver bags and meals to seniors. Approx. 4 hours.	\$5,000
Meal Packing: Get a behind-the-scenes look at our Meal Center while packing meals for senior clients. Depending on your group's size and schedule, volunteers may assist with assembling weekly meal packs, organizing beverages and meal add-ons, loading completed meal bags into delivery coolers for distribution, and writing encouraging cards to include with meal deliveries. Includes tour of Senior Innovation Hub and Kitchen. Approx. 2 hours.	\$2,500
2027 Gala - Join us at our signature fundraising event celebrating the community that makes our mission possible. Gala sponsors receive meaningful brand visibility, exclusive event benefits, and the opportunity to directly support nutritious meals, wellness checks, and essential services for seniors across San Diego County.	Contact for opportunities

Sponsorship Opportunities 2026 - 2027		Investment
Van window - sponsor logo. 1 year van sponsorship with logo placement on back or side window. Vans drive an average of 20,000 miles per year throughout San Diego County.		\$2,500
2026 Thanksgiving Dessert Sponsor  opportunity for company to package desserts with branded stickers		\$5,000
2026 Christmas Dessert Sponsor  opportunity for company to package desserts with branded stickers		\$5,000
2027 Valentine's Day Dessert Sponsor  opportunity for company to package desserts with branded stickers		\$5,000
2027 Exclusive Volunteer Hat Sponsorship - your logo on 3,000 hats		\$5,000
Featured Brand Sponsor: opportunity for company to package fresh lunches with branded stickers. Your company's sticker will be featured on meals for one month, with approximately 500 lunches delivered each day.		\$5,000
Champions Week 2027 Title Sponsor — As the presenting lead, you will be recognized at our Salon and Kickoff events for your commitment to supporting seniors and disabled veterans. Your team will have the opportunity to engage directly with the individuals we serve through meal delivery experiences during Champions Week, a celebration of the community leaders and partners who help Meals on Wheels combat senior hunger and isolation while promoting independence, connection, and dignity for older adults.		\$10,000
Annual Exclusive Volunteer T-shirt Sponsorship - your logo on 3,000 T-shirts.		\$15,000