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25

INVITATION TO SPONSOR

# DEEP SEA

*Odyssey*



**MEALS ON WHEELS**  
SAN DIEGO COUNTY

[MEALS-ON-WHEELS.ORG/EVENT](http://MEALS-ON-WHEELS.ORG/EVENT)



# ABOUT THE EVENT

SATURDAY | KONA KAI SAN DIEGO RESORT  
MAY 31 ST | 1551 SHELTER ISLAND DRIVE  
5PM-10PM | SAN DIEGO, CALIFORNIA



This Meals on Wheels San Diego annual fundraiser is our largest event of the year. Last year, at our Rio Carnival: A Samba Soiree, we raised over \$400,000 for San Diego seniors and disabled veterans while we delighted in a Chef's Appetizer Showcase, competed for the chance to win an exquisite wine collection, dined on award winning cuisine, and sambaed the night away.

While the theme of the Meals on Wheels San Diego Gala may change every year, what won't change is our need to care for our seniors. With 1 in 4 adults reaching the age of 65 by 2030 we need to be prepared for significant growth this year to ensure no one goes hungry or feels alone.





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# OUR MISSION

**OUR MISSION IS TO EMPOWER SENIORS AND DISABLED VETERANS TO REMAIN INDEPENDENT BY NOURISHING THEIR BODIES, MINDS, AND SPIRITS.**

Meals on Wheels San Diego's caring staff and network of over 3,500 volunteers come together to deliver over 650,000 meals each year; we are so much "More than a Meal". Each day we make connections to combat feelings of isolation, perform vital wellness checks to make sure our seniors are safe, and provide peace of mind to our clients and their loved ones.

Since 1960 Meals on Wheels has served over 22 million meals and we continue to grow to meet the needs of the fastest growing segment of our population: seniors. By 2025, we aim to serve one million meals per year.



# THANK YOU TO OUR 2024 SPONSORS



\$25,000

COHN RESTAURANT GROUP



BUILDER GROUP

*Noirinne McKinney*

\$10,000



\$5,000



Grossmont  
Healthcare  
District



SPECIALIZING IN RESTAURANTS



HOSPICE



Communications



SPONSORS, CHEFS, ADS, AND GIFTS IN KIND



Allsteel + DIRT



STRATTON & GREEN, ALC  
EMPLOYMENT, BUSINESS & CONSTRUCTION LITIGATION



A FOODSERVICE DESIGN & EQUIPMENT COMPANY



BY DECKMAN'S





# ELEVATE YOUR BRAND WITH GALA SPONSORSHIP

## REPEAT BRAND EXPOSURE ACROSS MULTIPLE MEDIUMS

**9,000**

Unique email recipients

**20,000**

Quarterly printed newsletters

**4,000**

Website visitors monthly

**350**

Anticipated gala attendees

## AMPLIFY YOUR BRAND'S VISIBILITY

By sponsoring Meals on Wheels' Deep Sea Odyssey, your company will be prominently featured in front of a compassionate and community-minded audience. Your brand will be showcased across event materials, signage, and throughout the evening, ensuring high visibility among key stakeholders who value businesses that support vital community services like Meals on Wheels.

## EXCEPTIONAL NETWORKING OPPORTUNITIES

The Meals on Wheels gala brings together business leaders, philanthropists, and community advocates, offering an excellent opportunity to network with affluent individuals who share a commitment to making a difference. As a sponsor, you'll connect with potential clients, partners, and collaborators, all while supporting a cause that resonates deeply with our community.

## SHOWCASE YOUR COMMITMENT TO COMMUNITY

Sponsoring the Meals on Wheels gala demonstrates your company's dedication to fighting senior hunger and isolation. Align your brand with a cause that's close to the hearts of many, boosting your corporate social responsibility profile. This partnership will enhance your public image, attract like-minded customers, and foster a sense of pride among your employees for being part of a company that cares.

# WHY YOUR SUPPORT MATTERS

**650,000+**

Meals delivered annually

**4,300+**

Seniors & disabled veterans receive meals yearly

**17,000+**

Volunteer initiated alerts of seniors needing additional help in 2023

**731**

Pets who receive free food with our AniMeals program

**96**

Number of reports to Adult Protective Services last year

**99%**

Of clients would recommend Meals on Wheels to others





# 2025 SPONSORSHIP OPPORTUNITIES

	Blue Whale Benefactor \$50,000 One Available	Tide Turner \$25,000	Poseidon's Patron \$10,000	Coral Contributor \$5,000
Exclusive Presenting Sponsor with opportunity to speak from podium				
Customized Teambuilding Day of Service for up to 20 people*				
Your company's logo on all meals during November and December				
Logo on Meals on Wheels Van for one year				
Opportunity to provide a branded item to all guests				
On stage recognition				
Logo on the cover of program				
One sponsored post on Meals on Wheels San Diego social media				
Logo on event volunteer and staff shirts				
Recognition on event website and on screens at event				
Recognition on Gala invitation and marketing materials				
Logo in Spring Newsletter				
Color ad in the Gala Program	Inside Cover	Full Page	Half Page	Quarter Page
Tickets included with sponsorship	Two Tables of 10	One Table of 10	6 Tickets	4 Tickets



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Meals on Wheels San Diego County is a 501(C)(3) non-profit organization. EIN : 95-2660509

\*May be scheduled before or after the gala with two months notice





# OTHER WAYS TO SUPPORT

BAR  
\$3,000

VALET  
\$2,500

PHOTO  
\$1,500

WINE  
\$1,000

Sponsor a component of the event that suites your budget or business goals

Gifts In-kind: provide goods or service in lieu of monetary support

Benefits include: 2 tickets, recognition on program and screens at the event, and 1/4 page ad in the program





# LET'S CONNECT

KELLENE DININO  
ASSOCIATE DIRECTOR, MARKETING AND EVENTS  
619.278.4047 | KDININO@MEALS-ON-WHEELS.ORG



@MEALSONWHEELSSD | MEALS-ON-WHEELS.ORG