



28th Annual Holiday Concert

Sponsorship Opportunities

Meals on Wheels San Diego County invites you to promote your product or service while helping San Diego County seniors. Our Holiday Concert has been a sold-out event for almost 20 years! We can't wait to see you there.

Sponsorship Opportunities



Diamond \$3,000

- Reserved priority seating for 15 guests
- Recognition of underwriting in all press materials related to event
- Acknowledgement on Meals on Wheels' Website
- Acknowledgement in program
- Acknowledgement in Meals on Wheels' 2023 Annual Report sent to more than 42,000 active MOW supporters (Mails Feb. 2024), and the January 2024 North County e-newsletter to be sent to over 800 volunteers and families in the North County



Ruby \$1,500

- Reserved priority seating for 10 guests
- Acknowledgment on Meals on Wheels' Website
- Acknowledgment in program
- Acknowledgment in Meals on Wheels' 2023 Annual Report sent to more than 42,000 active MOW supporters (Mails Feb. 2024), and the January 2024 North County e-newsletter to be sent to over 800 volunteers and families in the North County



Emerald

\$750

- Reserved priority seating for 5 guests
- Acknowledgment on Meals on Wheels' Website
- Acknowledgment in program
- Acknowledgment in Meals on Wheels' 2023 Annual Report sent to more than 42,000 active MOW supporters (Mails Feb. 2024), and the January 2024 North County e-newsletter to be sent to over 800 volunteers and families in the North County



Sapphire

\$350

- Reserved priority seating for 2 guests
- Acknowledgment in program



Pearl

\$100

- Reserved priority seating for 1 guest
- Acknowledgment in program

Song Sponsorship \$1,000

(Special COMBO Package for Diamond, Ruby, and Emerald Sponsors, just add \$500 to your sponsorship to sponsor a song. The \$500 discount only applies to your first sponsored song.)

Your sponsorship will include

- Reserved seating for 7 guests
- Recognition of underwriting in all press materials related to the event
- Acknowledgment on Meals on Wheels' Website
- Acknowledgment in program
- Acknowledgment in Meals on Wheels' 2023 Annual Report sent to more than 42,000 active MOW supporters (Mails Feb. 2024), and the January 2024 North County e-newsletter to be sent to over 800 volunteers and families in the North County



Holiday Concert 2023 Sponsorship Contract

Thank you for choosing to support Meals on Wheels San Diego County. To ensure we correctly acknowledge your sponsorship, please complete the following information:

Contact Name _____ Phone _____

Company Name _____

Billing Address _____

Fax: _____ E-mail: _____

Name as you would like it to appear in program:

I understand and agree that _____ will be providing Meals on Wheels San Diego County \$_____ underwriting for the 2023 Holiday Fundraiser. I understand that Meals on Wheels will provide recognition to the best of its abilities as outlined in the sponsorship list. Please note all recognition is subject to adequate submission of printing deadlines. (November 15, 2023)

Authorized Signature

Title

Date