

À La Carte Sponsorship Opportunities

Opportunity 2026	Investment
Cardmaking event for up to 25 at Meals on Wheels: Meals on Wheels provides supplies. Includes tour of Senior Innovation Hub and Kitchen. 2 hours. Cards will be delivered to senior clients with their meals.	\$500
WeCare Bag event for up to 25 people, plus social media recognition: WeCare Bag supplies and materials brought and purchased by company, to be assembled on-site. Company may add branded items. Includes tour of Senior Innovation Hub and Kitchen. 2 hours.	\$1,000
Van window - sponsor logo. 1 year van sponsorship with logo placement on back or side window. Vans drive an average of 20,000 miles per year throughout San Diego County.	\$2,500
WeCare Bag event for up to 25 people, plus social media recognition: WeCare Bag items provided by Meals on Wheels, to be assembled on-site. Company may add branded and additional items. Includes tour of Senior Innovation Hub and Kitchen. 2 hours.	\$2,500

Opportunity 2026	Investment
WeCare Bag event and delivery for up to 25 people, plus social media recognition: WeCare Bag items provided by Meals on Wheels, to be assembled on-site. Company may add branded and additional items. Includes tour of Senior Innovation Hub and Kitchen and breakfast. After assembly, your team will deliver bag and meals to seniors. Approx. 4 hours.	\$5,000
Thanksgiving Dessert Sponsor  opportunity for company to package desserts with branded stickers	\$5,000
Christmas Dessert Sponsor  opportunity for company to package desserts with branded stickers	\$5,000
Valentine's Day Dessert Sponsor  opportunity for company to package desserts with branded stickers	\$5,000
Exclusive Volunteer Hat Sponsorship - your logo on 3,000 hats	\$5,000
Featured Brand Sponsor: opportunity for company to package fresh lunches with branded stickers. Your company's sticker will be featured on meals for one month, with approximately 500 lunches delivered each day.	\$5,000
Champions Week 2027 Title Sponsor - you are recognized at our Salon & Kick off events as presenting lead, in appreciation of your support for seniors and disabled veterans, while giving your team the opportunity to engage directly through meal deliveries.	\$10,000
Annual Exclusive Volunteer T-shirt Sponsorship - your logo on 3,000 T-shirts.	\$15,000

Benefits	Table Setter \$25,000/year	Champions of Care \$50,000/year
GENERAL BENEFITS		
Recognition on Website	Gala Page	Gala & Main Page
Recognition in Annual Impact Report	☒	☒
Logo on Delivery Van	1 Year, 1 Van	1 Year, 3 Vans
Client Meal Sponsorship	Sticker on Meals 1 Month	Sticker on Meals 3 Months
Spring/Fall Newsletter Ad	Logo & Blurb (both issues)	1/2 Page Feature, Newsletter Sponsor (Brought to you by "YOUR NAME")
Monthly Donor eNewsletter Branding	–	12 Months (Brought to you by "YOUR NAME")
New Client Packet Flyers	☒	☒
Day of Service for Employees	Up to 20 employees 2x per year	Up to 20 employees quarterly
Social Media Shout-Out or Post	2 Posts	Campaign (3 months)
Strategic Partnership Meeting	Quarterly	Quarterly + On Request
Co-Branded Media Opportunities	–	Press Release
Program Naming Opportunities Meals	–	Available
Provided Through Your Generosity	5,000	10,000
GALA BENEFITS		
Gala Tickets	Table of 10	2 Tables of 10
Gala Slideshow Recognition	☒	Presenting Sponsor
Gala Program Ad	Full Page	Inside Cover
Gala Volunteer Shirt Branding	☒	☒