

A “PROMPOSAL” TO SPONSOR

SENIOR PROM

Forever Young

AN EVENT SUPPORTING



JUNE

SATURDAY

6

5:00 PM

2026

Kona Kai

1551 Shelter Island Dr
San Diego, CA 92106

www.meals-on-wheels.org/events

ABOUT THE EVENT

Relive the thrill of the punch bowl, the awkward slow dances, and the glittering glory of prom night. Whether you're a "Chaperone" or aiming for "Salutatorian" status, this night is full of laughs, memories, and opportunities to support seniors who deserve the VIP treatment every day. Get ready to primp, pose, and party like it's 1999...or whenever your prom glory days were!

Join us for Senior Prom: *Forever Young* – a fun evening celebrating the joy of connection, the power of community, and the dignity of aging gracefully in our SENIOR YEARS.

All proceeds support Meals on Wheels San Diego County, ensuring local seniors receive daily nutritious meals, friendly visits, and the comfort of knowing they are never forgotten.



To connect, please contact:

Name: Amie Brown

Email: abrown@meals-on-wheels.org

Phone: 619-278-4005

For more information on sponsorships,
please scan our QR code:



Many thanks to our Gala Committee:
Pam Pendrell - CoChair
Sara Carroll - CoChair
Elizabeth Allen
Marlisa Anderson
Beth Ann Coleman
Darrah DiGiorgio Johnson
Melissa Hernholm
Audrey Keane
Lori Whalen

WHAT YOU'RE SUPPORTING



Meals on Wheels San Diego County is dedicated to providing nutritious meals and a lifeline of support to homebound seniors, disabled veterans, and their pets in San Diego County.

For more than 65 years, we have been committed to promoting the well-being and independence of those we serve, ensuring that no senior in our community goes hungry or feels isolated.

Our mission is to empower seniors and disabled veterans to remain independent by nourishing their bodies, minds, and spirits.

Our Services

Home-Delivered Meals:

We prepare and deliver delicious, balanced meals directly to the doorsteps of our clients.

Friendly Visits:

Our volunteers not only deliver meals but also provide essential human interaction.

Wellness Checks:

We conduct regular wellness checks during meal deliveries to ensure the safety and health of our clients.

AniMeals:

We offer our AniMeals program providing free food for our client's beloved pets.

2026 Lead Sponsorship Opportunities*

	Chaperone \$50,000 <small>One Available</small>	Valedictorian \$25,000	Salutatorian \$15,000
Title Recognition			
Spotlight Video			
Legacy Opportunity			
Onstage Award Presentation Moment			
VIP Experience			
Prominent Branding			
Tickets	20 (2 tables)	10 (1 table)	10 (1 table)
Volunteer T-Shirt Logo Placement			
Program Ad Space	1 full page color ad on back cover	1 full page color ad inside cover	1/2 page color ad

— *See next page for full details —

LEAD SPONSORSHIP LEVEL DETAILS

Chaperone- \$50,000

Step into the spotlight as the Presenting Sponsor of Senior Prom: **Forever Young**. You'll be the name behind one of San Diego's most meaningful celebrations.

Sponsorship Benefits

- **Title Recognition:** Recognized as Title Sponsor on all event materials, press, digital media, and advertising.
- **Spotlight Video:** Option for a 2-minute branded video shown during the event, showcasing your company's impact and support of local seniors/Meals on Wheels.*
- **Legacy Opportunity:** Option to expand to a \$100,000 Year-Long Partnership supporting both Senior Prom: Forever Young and the Annual Fund and Champions Week – packaged with volunteer opportunities and deliveries to seniors.
- **On-Stage Award Presentation Moment:** Company representative crowns the Prom King and Queen (awarded to Meals on Wheels clients) live on stage with company logo in background.
- **VIP Experience:** Reserved two premium tables (20 guests total) with upgraded wine and champagne, plus access to and exclusive sponsorship of the VIP/Sponsor Reception**.
- **Prominent Branding:** Full-page color ad in the program, plus logo featured on signage and event displays
- **Volunteer T-Shirt Logo Placement:** Top billing on event volunteer t-shirt

*Video to be produced and financed by Presenting Sponsor.

**VIP Reception to be held for major donors and sponsors at a private event at Meals on Wheels' Kitchen and Senior Innovation – date and time TBD in May, 2026.

Valedictorian- \$25,000

Sponsorship Benefits

- **On-Stage Award Presentation Moment:** Company representative joins event hosts on stage to draw name for raffle live on stage with company logo in background.
- **VIP Experience:** Reserved one premium table (10 guests total) with VIP/Sponsor Reception access.
- **Prominent Branding:** One full page color ad in the program, plus logo featured on signage and event displays
- **Volunteer T-shirt Logo Placement:** Logo on event volunteer t-shirt

Salutatorian- \$15,000

Sponsorship Benefits

- **VIP Experience:** Reserved one premium table (10 guests total) with VIP/Sponsor Reception access.
- **Prominent Branding:** Half-page color ad in the digital program; logo featured on event signage
- **Volunteer T-shirt Logo Placement:** Logo on event volunteer t-shirt

Other Opportunities to Support

\$10,000: Each \$10,000 specialty sponsorship includes 6 tickets, 50% discount for additional tickets, volunteer T-shirt logo placement, plus an invitation to our VIP Sponsor event.

Bristol Myers Squibb- Cocktail Reception Sponsor

Brand the most social hour of the night! Includes logo placement on cocktail napkins, bar signage, and throughout the reception area.

"Yearbook" (Program) Sponsor

Each attendee's guide through the night will have your name prominently displayed.

AAA Auto Club-Valet Sponsor

Your logo is the first and last to be seen upon guest arrival and departure.

Photography Sponsor

Your logo included on post-event follow-up with attendees showcasing photos from the evening.

Dessert Bar Sponsor

Your logo on the serve-yourself dessert table – sure to be the sweetest spot of the night!

Live Auction Sponsor

Watch your logo raised into the air over the course of the night on our bid paddles for auction and Fund-A-Need.

Entertainment Sponsor

Support our music and on-stage experiences that bring our gala to life!

Tech Sponsor

Power our event with technology support such as audiovisual and lighting to help elevate the night.

\$5,000: Each \$5,000 specialty sponsorship includes 4 tickets, 50% discount for additional tickets, plus invitation to VIP Sponsor event.

Boutonniere and Corsage

Mystery Gifts

Table Wine

Spiked Punch Bowl Ingrid D. deLlamas Charitable Fund

Centerpieces

Ice Luge

Decor

Photo Booth

Looking for other ways to support? Ask us about donating in-kind.

ELEVATE YOUR BRAND

Sponsoring the Meals on Wheels San Diego Gala offers a unique opportunity to elevate your brand among a compassionate and community-minded audience. This high-profile event connects business leaders, philanthropists, and advocates who share a commitment to supporting seniors. Your partnership demonstrates your dedication to ending hunger and isolation among older adults while enhancing your brand visibility, strengthening community relationships, and fostering pride among employees and customers.

REPEAT BRAND EXPOSURE ACROSS MULTIPLE MEDIUMS



9,000
Unique email
recipients



20,000
Printed
newsletters



350
Anticipated
gala attendees



4,000
Website visitors
monthly

Why Your Support Matters

700,000+

Meals delivered
annually

1700+

Volunteer initiated
alerts of seniors
needing additional help

96

Number of reports
to Adult Protective
Services last year

4,100+

Seniors & disabled
veterans receive meals
yearly

668

Pets who receive free
food with our AniMeals
program

99%

Of clients would
recommend Meals on
Wheels to others



THANK YOU TO OUR 2025 SPONSORS

\$25,000

COHN RESTAURANT GROUP

MISSION FED
CREDIT UNION

Norinne McKinney



**Auto Club
Enterprises**

\$10,000

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\$5,000

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